

The exhibition covering all fields  
of new sensing technologies

# SENSOR EXPO JAPAN 2022

Exhibition  
Guideline

9.14<sup>WED</sup> ▶ 16<sup>FRI</sup> 10:00 - 17:00  
Tokyo Big Sight, West Hall



SANKEI SHIMBUN CO., LTD.

"SENSOR EXPO JAPAN" Show Office

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# Exhibition Outline

**Exhibition Name:** SENSOR EXPO JAPAN 2022

**Dates:** September.14 (Wed) - 16 (Fri), 2022

**Venue:** Tokyo Big Sight (Tokyo, Japan), West Hall

**Organizer:** SANKEI SHIMBUN CO., LTD.

**Special Partner:** Japan Society of Next Generation Sensor Technology

Supporting and cooperate organizations will be listed on our website once determined.

## Exhibition Subjects

# SENSOR EXPO JAPAN 2022

The exhibition covering all fields of new sensing technologies.  
This show regroups products and applications for sensors, controls, systems, devices, technologies and information.

### Regrouping

■ Sensors ■ Micromachines ■ Actuators ■ Control, measurement, test, inspection field-related machines, devices and systems  
■ Components, materials ■ Electric power, energy ■ Biotechnology ■ Nanotechnology ■ Robots ■ Imaging devices, Cameras ■ Software  
■ Other engineered products and information ■ IoT, MEMS·NEMS

## Visitors Categories

- Developers and engineers looking for advanced sensing technologies
- Specialists involved in design, manufacture, quality control and inspection, procurement
- Actors from various industries - retail, trade, service, fisheries, forest and agriculture, public infrastructure (transport, communication, energy, etc.) - medical institutions or governmental agencies considering the use of innovative sensors.

### Concurrent Exhibitions

■ JIMA 2022	Organizer : General Incorporated Association Japan Inspection Instruments Manufacturers' Association
■ AutoID & Communication EXPO 2022	Organizer : Japan Automatic Identification Systems Association
■ SUBSEA TECH JAPAN 2022	Organizer : SANKEI SHIMBUN CO., LTD.
■ INTERMEASURE 2022	Organizer : Japan Measuring Instruments Federation (JMIF)
■ Geotechnical Forum 2022	Organizer : GEPC, SANKEI SHIMBUN CO., LTD.
■ FORESTRISE 2022	Organizer : SANKEI SHIMBUN CO., LTD.

## Schedule

### Schedule until the exhibition (2022)

May 31 (Tue)	July	September 12 (Mon)	September	End of December
Deadline for Application (sending invoice after receiving the Application Form)	① Sending Exhibitor Manual, Floorplan and other exhibiting material ② Promotional Activities (web banner, exhibitors' details)	9:00 - 18:00 Booth construction, Exhibitors Move-in	<b>13 (Tue)</b> 9:00 - 18:00 Exhibitors Move-in <b>14 (Wed)</b> 10:00 - 17:00 Exhibition Period <b>15 (Thu)</b> 10:00 - 17:00 Exhibition Period <b>16 (Fri)</b> 10:00 - 17:00 Exhibition Period, Moving-out from 17:00	Exhibition Report

- R&D staff, engineers, and marketing personnel from a wide range of industries requiring sensors and sensing technologies
- Specialists and staff in fields including design, manufacturing, production, quality control and testing, procurement and materials, etc.
- All those seeking to investigate or gather information on the use of new sensors, including healthcare and government personnel and social infrastructure providers in fields such as distribution, service industries, retail, agriculture, forestry, fisheries, transportation, communications, and energy
- Persons responsible for promoting IoT introduction in a wide range of industries
- Trading companies ● Industry organizations ● Academic, research, and development organizations ● Government agencies ● Consultants ● Students

## Booth Specifications and Exhibition Fee

### A Type Booth

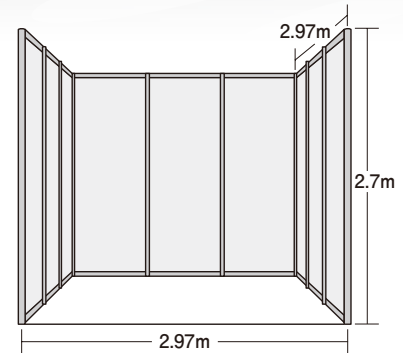
#### Booth specifications

1 booth (width 2.97m × depth 2.97m • center to center)  
rear and side walls only (except for corner booth)

\*Decorations, Name Box, Carpeting, etc. are not included.

#### Exhibition fee

**One booth 407,000 yen** (\*including tax)



#### Layout of booths

You can select any floor pattern from those below according to the number of modular panels you wish to use.

Number of booths	height restrictions for decorations	Booth Arrangement
1-3 booth unit(s)	Row Type only (Height: until 4m, except within a 1m border near the aisles)	
Over 6 booth units	Block Type or Island booth (Height: until 5m) *An Island booth is surrounded by aisles on all sides. For a Row Type, please contact the show office.	

### Display Package\*

#### Proposed Ready-to-move-in Display Package

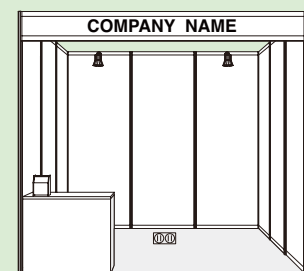
► **One booth Type (3x3m) Exhibition Fee + 121,000 yen** (including tax)

System Wall Panel (Octanorm system), Company name, Carpet

Option Items : Reception Counter (W900 × D450 × H800) × 1

Electricity : Fluorescent 40W × 1, Arm-spotlights 100W × 2, Wiring cost × 1kW, Electric rates × 1kW

Rental Furniture : Folding Chair × 1, Name Box × 1



### B Type Booth Up to 2 booth per company

#### Booth specifications

1 booth (width 1.98m × depth 1.98m • center to center)

\*Decorations and furniture included

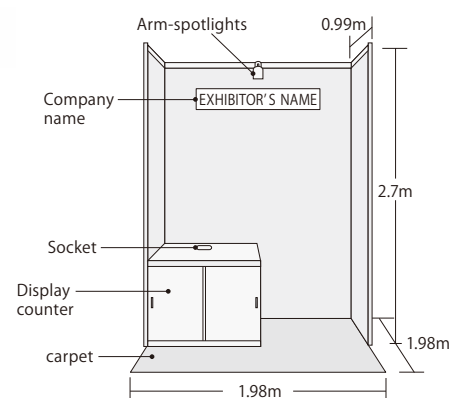
#### Exhibition fee

**One unique booth 231,000 yen** (including tax)

**Included in the exhibition fee:** exhibition space, rear and 1m side walls, company nameplate, carpet, exhibition stand (W1.0m × D1.0m × H0.8m), slide door unit (without key), spotlight (22W) × 1, electrical outlet × 2 (100V with ground), electricity and installation costs up to 1500W

※ Additional equipment is submitted to additional charges. Details of available equipment will be sent in July (Exhibitor Manual).

\* No deductions can be made even when the basic display mentioned above is not used.



#### Booth layout and height limit

Exhibitors can decorate the booths to a height of 2.7m.

## Web Banner

### Highlight your presence beforehand with a Link Banner on Sensor Expo Japan Official Website

**Period of availability:** From August 10 to September 16, 2022

**Publication Fee:** **55,000 yen** (including tax)

**Banner size:** W200px × H40px GIF format (can be animated)

**Material due date:** July 27, 2022 ※ for final version data at the above size