The exhibition covering all fields of new sensing technologies

# SENSOR EXPOJAPAN 2022



## 9.14 H 16 F 10:00 - 17:00 Tokyo Big Sight, West Hall



SANKEI SHIMBUN CO., LTD. "SENSOR EXPO JAPAN" Show Office

1-7-2 Otemachi, Chiyoda-ku, Tokyo 100-8079, Japan TEL: +81-3-3273-6180 FAX: +81-3-3241-4999 E-mail: sensor@sankei.co.jp

## www.sensorexpojapan.com

## **Exhibition Outline**

Exhibition Name:	SENSOR EXPO JAPAN 2022	
Dates:	September.14 (Wed) - 16 (Fri), 2022	
Venue:	Tokyo Big Sight (Tokyo, Japan), West Hall	
Organizer:	SANKEI SHIMBUN CO., LTD.	
Special Partner:	Japan Society of Next Generation Sensor Technology	

Supporting and cooperate organizations will be listed on our website once determined.

## **Exhibition Subjects**

## SENSOR EXPO JAPAN 2022

The exhibition covering all fields of new sensing technologies. This show regroups products and applications for sensors, controls, systems, devices, technologies and information.

#### Regrouping

Sensors Micromachines Actuators Control, measurement, test, inspection field-related machines, devices and systems

■ Components, materials ■ Electric power, energy ■ Biotechnology ■ Nanotechnology ■ Robots ■ Imaging devices, Cameras ■ Software ■ Other engineered products and information ■ IoT, MEMS·NEMS

## Visitors Categories

- · Developers and engineers looking for advanced sensing technologies
- · Specialists involved in design, manufacture, quality control and inspection, procurement
- Actors from various industries retail, trade, service, fisheries, forest and agriculture, public infrastructure (transport, communication, energy, etc.) medical institutions or governmental agencies considering the use of innovative sensors.

#### **Concurrent Exhibitions**

JIMA 2022	Organizer : General Incorporated Association Japan Inspection Instruments Manufacturers' Association	
AutoID & Communication EXPO 2022	Organizer : Japan Automatic Identification Systems Association	
SUBSEA TECH JAPAN 2022	Organizer : SANKEI SHIMBUN CO., LTD.	
INTERMEASURE 2022	Organizer : Japan Measuring Instruments Federation (JMIF)	
Geotechnical Forum 2022	Organizer : GEPC, SANKEI SHIMBUN CO., LTD.	
FORESTRISE 2022         Organizer : SANKEI SHIMBUN CO., LTD.		

## Schedule

Schedule until the exhibition (2022)

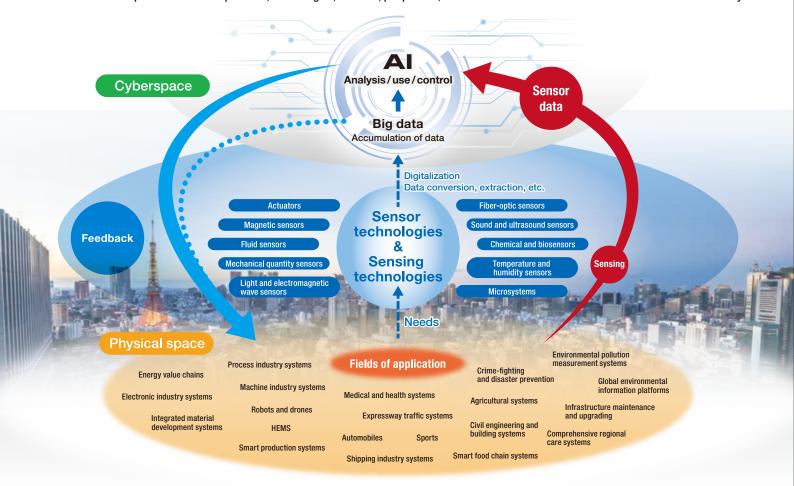
May 31 (Tue) Deadline for Application (sending invoice after receiving the Application Form)	July Osending Exhibitor Manual, Floorplan and other exhibiting material Promotional Activities (web banner, exhibitors' details)	September 12 (Mon) 9:00 – 18:00 Booth construction, Exhibitors Move-in	September           13 (Tue)         9:00 - 18:00 Exhibitors Move-in           14 (Wed)         10:00 - 17:00 Exhibition Period           15 (Thu)         10:00 - 17:00 Exhibition Period           16 (Fri)         10:00 - 17:00 Exhibition Period, Moving-out from 17:00	End of December Exhibition Report

# **Sensor Expo Japan 2022 Exhibition & Forum**

## **Overall Structure**

## Exhibition

Booth exhibits will be provided by leading companies and organizations involved in sensing and elemental technologies. Exhibitors will promote the latest products, technologies, services, peripherals, and other information that contributes to the AI and IoT society.



#### **Sensors and Technologies**

This zone will exhibit technologies and products including sensors and electronic components and devices, as well as technologies such as AI and software.

We welcome exhibits of the foll	owing types:
<ul> <li>Electronic components, devices, m</li> </ul>	nodules, etc. exhibited by application.
Exhibits focusing on specific elements	
Devices and technologies for whic	h target applications have not yet been identified.
Target exhibitors	
All companies and organizations ca	apable of exhibiting products and technologies in the exhibition categories.
Exhibition categories	
Sensors	
Light and electromagnetic wave	(Photosensors, infrared sensors, radiation sensors, ultraviolet sensors, laser sensors, photoelectric sensors, fiber-optic sensors, illuminance sensors, photodiodes, etc.)
<ul> <li>Mechanical and physical quantity</li> </ul>	(Pressure sensors, accelerometers, angular rate sensors, rotation sensors, displacement sensors, impact sensors, strain sensors, motion sensors, torque sensors, etc.)
Temperature, humidity, and fluid	(Temperature sensors, humidity sensors, heat flux sensors, flow sensors, level sensors, density sensors, etc.)
<ul> <li>Magnetic and current</li> </ul>	(Magnetic sensors, current sensors, etc.)
Chemistry and biotechnology	(Gas sensors, ion sensors, odor sensors, taste sensors, etc.)
Biometric	(Brain wave sensors, pulse wave sensors, etc.)
● Image	(Image sensing technologies, smart sensors, remote sensing technologies, etc.)
Environmental	(Particle sensors, pollen sensors, etc.)
Sound and ultrasound	RFID     Bar code readers/OCR
Sensor fusion Micromachine, N	MEMS, NEMS Actuators Sensor network systems and technologies
Sensor components, parts, and ma	aterials    Measurement, control, testing, and inspection devices, equipment, and systems
Electronic equipment	
Communication devices and netwo	orks (RFID, NFC, Bluetooth Beacon, Zigbee, Wi-SUN, LPWA, Wi-Fi, 5G, LTE, etc.)
Software (AI, data analysis, data pr	rocessing algorithm development, control, image processing, etc.)
Electromagnetic, EMC, noise suppletered	ression ●Battery and power supply ●Other

#### Visitors profile

R&D staff, engineers, and marketing personnel from a wide range of industries requiring sensors and sensing technologies

• Specialists and staff in fields including design, manufacturing, production, quality control and testing, procurement and materials, etc.

• All those seeking to investigate or gather information on the use of new sensors, including healthcare and government personnel and social infrastructure providers in fields such as distribution, service industries, retail, agriculture, forestry, fisheries, transportation, communications, and energy

Persons responsible for promoting IoT introduction in a wide range of industries

• Trading companies • Industry organizations • Academic, research, and development organizations • Government agencies • Consultants • Students

## **Booth Specifications and Exhibition Fee**

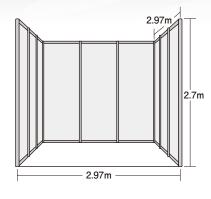
## A Type Booth

#### Booth specifications

1 booth (width 2.97m × depth 2.97m • center to center) rear and side walls only (except for corner booth) \*Decorations, Name Box, Carpeting, etc. are not included.

## Exhibition fee

One booth 407,000 yen (\*including tax)



## Layout of booths

You can select any floor pattern from those below according to the number of modular panels you wish to use.

Number of booths	height restrictions for decorations	Booth Arrangement
1-3 booth unit(s)	Row Type only (Height: until 4m, except within a 1m border near the aisles)	3m 
Over 6 booth units	Block Type or Island booth (Height: until 5m) *An Island booth is surrounded by aisles on all sides. For a Row Type, please contact the show office.	9m 6m

## **Display Package\***

Proposed Ready-to-move-in Display Package

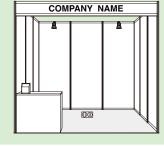
► One booth Type (3x3m) Exhibition Fee + 121,000 yen (including tax)

System Wall Panel (Octanorm system), Company name, Carpet

Option Items : Reception Counter (W900 × D450 × H800)×1

Electricity : Fluorescent 40W ×1, Arm-spotlights 100W ×2, Wiring cost ×1kW, Electric rates ×1kW

Rental Furniture : Folding Chair ×1, Name Box ×1



## B Type Booth Up to 2 booth per company

## Booth specifications

- 1 booth (width 1.98m × depth 1.98m center to center)
- \*Decorations and furniture included

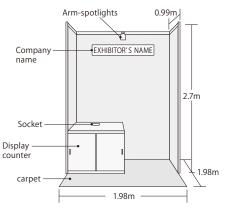
## Exhibition fee

#### One unique booth 231,000 yen (including tax)

**Included in the exhibition fee:** exhibition space, rear and 1m side walls, company nameplate, carpet, exhibition stand (W1.0m × D1.0m × H0.8m), slide door unit (without key), spotlight (22W) × 1, electrical outlet x 2 (100V with ground), electricity and installation costs up to 1500W

※ Additional equipment is submitted to additional charges. Details of available equipment will be sent in July (Exhibitor Manual).

\* No deductions can be made even when the basic display mentioned above is not used.



#### Booth layout and height limit

Exhibitors can decorate the booths to a height of 2.7m.

## Web Banner

#### Highlight your presence beforehand with a Link Banner on Sensor Expo Japan Official Website

Period of availability: From August 10 to September 16, 2022		Banner size:	W200px × H40px GIF format (can be animated)
Publication Fee:	55,000 yen (including tax)	Material due date:	July 27, 2022 ※ for final version data at the above size